

A Study of Consequences of Iran's Joining the International Copyright Treaty from Tehran City Publishers' Viewpoint

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Abstract

Purpose: The present study aims to study Tehran city publishers' views about the consequences of Iran's joining the international copyright treaty.

Method: An analytical survey method was used as the research method. For the data collection, a researcher-made questionnaire was used. The statistical population of this research was Tehran city active publishers. The selected sample was 113 publishers. The response rate was 100 (88.5%).

Findings: Despite the Tehran city publishers' viewpoint that Iran's joining the copyright international treaty increases translated book prices, it has overall positive economic, social, scientific, and cultural effects on the country. Also, it has positive effects on the translation system of written works, Iran copyright laws, authors, and producers, finally, in the long run; it will improve the country's publishing industry. Most Tehran city publishers agree with the joining of Iran to the copyright international treaty.

Originality/Value: The studies conducted on this research subject are mostly in a documentary form; there are only two pieces of research in a survey form to study expert views in library science (Nouroozi, 1380) and communication (Ghassemi, 1387). Regarding the lack of any direct relationship between these two groups and the copyright, the study of publishers' views, which has a direct relationship with copyright laws and is highly affected by the consequences of incorporation of Iran to the international laws, comes to be of necessity.

Keyword: Publishers, Copyright, Literary and artistic property, Intellectual property, Iran publication.