

An Introduction to Strategic Control: A Case Study of the Strategic Perspective of the Iran Public Libraries Foundation

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Abstract

Purpose: The purpose of this research is to present a strategic control model for performing and assessing the strategies and strategic perspectives of the public libraries foundation.

Method: The present research is a fundament-oriented exploratory case study. The data were collected by a review of the literature in library and deep interviews.

Findings: Strategic Control has been proposed after the organization perspectives and strategies accomplishment control. The basic problem of the strategic program of organizations is the gap between ideas and ideals and the organizational activities. Strategic control models have been proposed to present solutions to bridge the gap between the ideas and the strategic operations. At present, the equal assessing model of performance has come to be of general use as one of the strategic control models in organizations. The strategic perspective of the public libraries foundation as an important and senior document of a nongovernmental public foundation is faced with the problem of the gap between ideas and actions. Describing the capabilities of this model and adopting a case study method, the present article tries to solve the mentioned problem and to analyze the results of using this model in nongovernmental public organizations.

Originality/Value: The present research can be a good starting point for making the strategic perspective of the public libraries foundation operational.

Keywords: Strategic control, Equal assessment, Nongovernmental public organization, Public libraries foundation

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