

## Impact of Cultural Activities of Public Librarians on Book Loan (Case Study: Students of Goharshad Middle School)

**Zahra Abazari**

Associate Professor, Dept. of KIS, Islamic Azad University, North branch, Tehran, Iran  
abazari391@yahoo.com

**Masoud Yarmohammadi**

Assistant Professor, Department of Statistics, payam-e-Noor University, Tehran, Iran  
masyar@pnu.ac.ir

**Maryam Omidkhoda** (Corresponding author)

PhD Student of KIS, Islamic Azad University, North branch, Tehran, Iran  
ketabdarhv@gmail.com

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### Abstract

**Purpose:** In this Research, we aim to evaluate the effect of cultural activities of public librarians on promoting the circulation rate of Goharshad middle school library.

**Methodology:** This research implemented by quasi-experimental method using One-group pre-test and post-test design. Two questionnaires are used as tool measuring book loan rate of students before and after cultural activities. We used 4 questions in pre-test and 8 questions in post-test. The population of this research included 86 students in three classes. To examine the hypotheses, we used Chi-Square and Paired Samples t test.

**Findings:** The results showed that respondents in pre-test stated that they book loan rate is Twice a month (mean score 38, 44.2 percent). After implementation of cultural programs for students, they stated that book loan rate of them increased around 3 time a month (mean score 45, 52.3 percent). Besides, we used one sample t test for measuring the significance of difference between mean scores in pre-test and post-test and we found that the difference is statistically significant. Likewise, second hypothesis of the research was statistically approved ( $P_{\text{value}}$  of Chi-Square test=0.006 <0.01).

**Originality/Value:** this research is original because of clearing the effect of cultural activities of public librarians that work in a public library around a school on circulation rate of school library and book loan measure of students that is a sign of increase in book reading behavior.

**Keywords:** Cultural Activities, circulation of library, The habit of reading, public libraries.

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