

Modeling the Effect of Entrepreneurial Orientation on Organizational Performance of Iran Public Libraries Foundation

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Abstract

Purpose: The aim of this research is to investigate the effect of entrepreneurial orientation on organizational performance in Iran public libraries Foundation.

Methodology: The present study is an applied research. The mode of control variables is Non-experimental and the method of data collection is survey. This research is typically based on structural equation modeling. The main instrument for data collection was a questionnaire with 15 questions for entrepreneurial orientation and 12 questions for organizational performance. The study population consisted of all employees in the Iran public libraries Foundation. Using simple random sampling, 500 as the sample chosen and research questionnaire was distributed among them. Data were analyzed using LISREL and SPSS software's.

Findings: The results of the entrepreneurial orientation model showed that five dimensions of innovation, risk taking, competitive aggressiveness, leadership and independence are major factors influencing on establishment of the entrepreneurial orientation in the Iran public libraries Foundation. Results indicated that correlation of innovation with entrepreneurship and the impact that it has on entrepreneurship is more than risk taking, competitive aggressiveness, leadership and independence. Also the results of organizational performance model showed that Efficiency Programs, Effectiveness of activities, Patrons Satisfaction and employee satisfaction explain the organizational performance of the Iran public libraries Foundation. Finally, the results of the structural model showed that entrepreneurial orientation has a significantly positive effect on organizational performance of Iran public libraries Foundation.

Originality/Value: The present study is a comprehensive study that investigates the effects of entrepreneurial orientation on organizational performance Iran public libraries Foundation. Therefore, administrators, policy makers and Planners can use the results of this research will enhance the effectiveness of public library services.

Keywords: entrepreneurial orientation, organizational performance, Iran public libraries Foundation, Structural Equation Modeling.