

Exploring the Vision and Strategic Control Model for Public Libraries

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Abstract

Purpose: The purpose of this research is to achieve a model of useful strategic control that can be used in the public libraries affiliated with the Iran Public Libraries Foundation.

Methodology: This is an exploratory research project, using a case study approach with an original orientation. Data has been collected through field surveys and descriptive statistical analysis methods have been used to analyze data.

Findings: Designing strategic control systems, enables the provision of the organization circumstances (conditions) for moving coherently within the context of distributed environments. It also provides a vehicle for the integration of distributed decisions by managers and helps to prevent sporadic endeavors. The Iran Public Libraries Foundation declares in its vision statement that it intends to establish itself as the lead in the region where space per members, membership, resources and lending are concerned. To achieve this goal it needs to use the tools and methods of strategy control. In designing the strategic control model, this paper seeks to facilitate and solve the problem of strategic and vision control in the Public Libraries and present the outcomes of applying this model in a non-governmental public organization.

Originality/value: This paper would be useful for the purpose of vision and strategic control in the Public Libraries Foundation.

Keywords: Strategic control, strategy implementation control, strategy content control, process control.