An Investigation on the Usefulness of the Indicators of the 1404 Public Library Institutions Vision Document: An Expert and Faculty Member Point of View

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Abstract
Purpose: This study aims is to identify and rank the usefulness indicator factors of the Public Libraries Vision 1404 from experts and faculty members point of view.

Methodology: Method To conduct this study a survey method is used. Firstly, the indicator items in the 1404 vision document were identified and a questionnaire was designed around these factors. The statistical population of the study consisted of faculty members and experts in the field of public libraries of which a sample was randomly selected. Data was analyzed using SPSS software.

Findings: The findings showed that the score for lending, staff and staff indices is higher than the benchmark score which reveals a significant difference. The membership rating and library space scores were higher than the benchmark score, but did not show any significant difference. There were also no significant differences in the ranking of indices, borrowing, collection, and staff ratios. Membership indices and library space did not differ significantly and were ranked next. Although the score for all indicators was higher than the benchmark, however, these indicators do not need to be changed, and the editing and review of some of the terms of each indicator seems necessary to fulfill the objectives of the vision document.

Originality/Value: This study provides insights on the ranking and usefulness of indicators for evaluating and controlling the public libraries' vision document.

Keywords: Public libraries, Vision document, Indicators ranking, Indicators evaluation.