

## Proposing a New Model in Knowledge Management

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Received: 9<sup>th</sup> April 2016; Accepted: 30<sup>th</sup> May 2016

### Abstract

**Purpose:** the aim of this article is to revise the definition of the knowledge management and propose a new model.

**Methodology:** this study depends on library texts and reviewing the existing models.

**Findings:** the author argues that the knowledge is taken from the reality outside and it is the world of reality that is the first founder of our perception and knowledge. We capture the knowledge from the nature and by imitation, copying and processing we use it. That is we with our previous experiences process our perception and then we presents it to others, and ask them by communication to complete it. In this regard, two factors are very important and impressive in our knowledge shaping. One is intellectual capital and the other is social one. Useful knowledge is the one which we ought to manage it in order to use it in the best way and in suitable time, economically. The author proposes an octagonal model which emphasizes on the world of reality, then on intellectual and social capitals .

**Originality/Value:** this approach is new and no one has mentioned it as far as I know.

**Keywords:** Knowledge management, Social capital, Intellectual capital, World of reality, KM models.